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IN THE UNITED	STATES PATENT	AND TRADEMARK OFFICE
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if Re Application of:	GARY L. OVERHULTZ, ET AL.					
Serial Number:	10/665,540					
Filed:	September 18, 2003					
Title: Advertising Co	ompliance Monitoring System					
Art Unit: 3624 Confirmation No.: 5955						
Attorney Docket No.:	323343-600-005					

MAIL STOP AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

SECOND SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. 1.97(C)

Dear Sir:

Applicants submit herewith patents of which they are aware, which they believe may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR 1.56. However, submitting this information is not intended to constitute an admission that any patent, publication or other information referred to herein either is "material" pursuant to 37 CFR 1.56 or is "prior art" for this invention.

In accordance with 37 CFR 1.97(g), (h), the filing of the Information Disclosure

Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR 1.56(b) exists.

A list of patent(s) and/or publications is set forth on the attached Form PTOL-1449.

Copies of all available patents are supplied herewith for the Examiner's convenience.

It is respectfully submitted that the present invention is deemed patentable over the cited references, whether taken singly or in combination. Applicants are submitting these references for consideration by the Examiner and for purposes of entering these citations in the official file in order to comply with their duty of candor.

If a fee is due, the Patent Office is authorized to debit our deposit account number 10-1202.

Respectfully submitted,

March 17, 2004

Ronald A. Sandler Registration No. 23,066 JONES DAY

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I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: MAIL STOP

AMENDMENT,

Commissioner for Patents, P.O. Box 1450,

Alexandria, VA 22313-1450 on March 17, 2005.

Patricia Ann Merrill

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FORM PTO-14 (Rev. 2-32)	INFORMATION DISCLOSURE STATEMENT BY APPLICANT									ATTY DOCKET NO. 323343-600005			APPLICATION SERIAL NO. 10/665,540			
(Use several sheets if necessary								_		APPLICANT: GARY L. OVERHULTZ ET AL.						
									<u> </u>	FILING DATE: SEPTEMBER 18, 2003			GROUP 3624			
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